

*SIGN*A*RAMA Downtown*
Signs of Support
Grant Program
For
Local Civic and Charitable Organizations

Application and Signage Request Forms

Applications accepted until January 31, 2012

Signs of Support

SIGN*A*RAMA
YOUR FULL SERVICE SIGN CENTER
DOWNTOWN

502-585-4099 frontdesk@signaramadowntown.com

Fax completed application: 502-585-9905

November 1, 2011

Dear Signs of Support Prospect;

Thanks for your interest in the Sign-A-Rama Downtown “Signs of Support” program!

When we opened our business in 2003 it was part of our vision that we would be able to give back to our community in a variety of ways. “Signs of Support” is that vision brought to life.

With this program we hope to assist non-profit and charitable organizations to have a chance to replace or create effective, affordable signage for their mission. We are excited that we can help so many people in our community with the hard work of making Louisville a better place to live.

In this application packet you will find some simple instructions, an application, and individual request forms for the different types of signage we can provide. Here is a quick guide to the “types” of signs we can provide:

FACILITY SIGNAGE – This is signage like office door markers, vinyl lettering, interior directionals, parking signage, awards or recognition plaques for donors, and even decorative banners or displays.

EVENT SIGNAGE – This is signage that an organization might use for an event like a fund-raiser or activity. For example, easel signs, yard signage, banners, and other temporary and re-useable signage to help promote an event or provide logistics.

IDENTIFICATION SIGNAGE – This is signage that is the primary signage for your facility, identifying your site and who you are. It might be a monument sign, flat sign for side of your building, or other type of major identification.

Please consider your level of need prior to applying. We have limited funding and hope we can provide help to those of the greatest need and most powerful impact. ***It is not our intent that organizations who already have funding for their signage needs apply for assistance.***

We encourage you to read thoroughly the application we’ve sent to you. This is our second year of utilizing this program, so we encourage your suggestions, ideas, and comments!

DEADLINE FOR APPLICATION SUBMISSION: January 31, 2012
QUESTIONS? Please call Sabra at 585-4099 or frontdesk@signaramadowntown.com.

Thanks for your interest and best wishes in your endeavors!

Maggie & Brian Harlow
 Owners

Signs of Support

SIGN★A★RAMA
 YOUR FULL SERVICE SIGN CENTER
 DOWNTOWN

502-585-4099 frontdesk@signaramadowntown.com
 Fax completed application: 502-585-9905

Return Application and Signage Request Forms to:

SIGN*A*RAMA Downtown

909 East Market Street, Suite 400

Louisville, Kentucky 40206

(502) 585-4099

(502) 585-9905 fax

www.signaramadowntown.com

sales@signaramadowntown.com

Owners

Maggie and Brian Harlow

Where the World Goes for Signs

Window and door lettering

Banners

Vehicle lettering and wraps

Magnetic signs

Real estate signs

Exterior signs

Light boxes and neon signs

Full color graphics

Trade show and exhibits

Architectural signs

A.D.A signs

Safety signs

Carved/routed signs

Holiday and special events

Signs of Support

SIGN*A*RAMA
YOUR FULL SERVICE SIGN CENTER
DOWNTOWN

502-585-4099 frontdesk@signaramadowntown.com

Fax completed application: 502-585-9905

Sign-A-Rama Downtown

Signs of Support

Grant Program

Mission

We seek to support and strengthen local civic and charitable organizations with donations of signage, graphics, display, and marketing products at partial or no cost. Any organization that is eligible may submit an application for their needs.

Eligibility

- Local Non-Profit Organizations – Secular and Faith-Based
- Local Affiliates of Registered Charities
- Local Non-Government Civic Organizations
- Jefferson County Public Schools

(For our needs "local" is defined as within a 15 mile radius to our store location)

Term

Grants must be applied for annually and are valid for the award year. Any unused grant funds are non-transferable to the following award year.

Types of Signage Requests

EVENT

Temporary signage for a fundraising or resource-building event in an indoor or outdoor environment

PHYSICAL PLANT

Permanent or temporary signage for physical location of applicant
May include both interior and exterior needs

MAIN IDENTIFICATION

Permanent exterior identification of physical location of applicant organization

Applicants may apply for any or all types of grants.

Assessment Criteria

Marketing impact
Benefit to community

Financial request
Exchange offer or trade
Current customer with regular orders

Signs of Support

SIGN★A★RAMA
YOUR FULL SERVICE SIGN CENTER
DOWNTOWN

502-585-4099 frontdesk@signaramadowntown.com

Fax completed application: 502-585-9905

Event Request Form

Name of Event

Type of Event

Date of Event

Location

Indoor Outdoor Both
(circle one)

Attendance Expected _____

Attendee Demographic (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Organization Sponsors or Benefactors |
| <input type="checkbox"/> General Public | <input type="checkbox"/> Other |

Opportunities for Sign-A-Rama Downtown Branding (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Sponsorship of Event | <input type="checkbox"/> Logo Placement on Signage |
| <input type="checkbox"/> Tickets to Event (if applicable) | <input type="checkbox"/> Display of our logo banner |
| <input type="checkbox"/> Other _____ | |

How do you anticipate Sign-A-Rama Downtown's involvement will assist us with branding or visibility?

Please give us a description of this event and how this signage donation will assist your mission.

Name of Event _____

Signage Needs

Material	Size	Quantity	Purpose

Other Service Needs – please give brief description

Delivery

Installation

Artwork or Design

Project Management

Storage of Materials

Physical Plant Request Form

Location of Building _____

Interior Sign Needs

Mounted to - Brick / Drywall / Tile / Block / Concrete / Glass

Other _____

Quantity - _____

Budget - \$ _____

Description of needs:

Exterior Sign Needs

Mounted to - Brick / Drywall / Tile / Block / Concrete / Glass

Post / Box / Other _____

Quantity - _____

Budget - \$ _____

Description of needs:

Main Identification Request Form

Location of Building _____

- Sign Type - Pan Face / Monument / Channel Letters
Light Box / Neon / Post and Panel
Yard Arm / Other_____
- Replacement / New / Both (circle one)
- Budget \$_____
- Brief Description of Signage Need

SIGNS OF SUPPORT

Grant Levels

POST

Applicant will receive 25% off of requested sign purchases up to award amount.

PILLAR

Applicant will receive 50% off of requested sign purchases up to award amount.

FOUNDATION

Applicant will receive 75% off of requested sign purchases up to award amount.

FOOTING

Applicant will receive 100% off of requested sign purchases up to award amount.

